Mike Morkes

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EDUCATION & TRAINING

Bachelor of Arts, Graphic Design
University of Central Oklahoma, May 1995

Front End Web Development, Computer Software Engineering
Free Code Camp, June 2016

OK Coders Boot Camp, Back End Development
July 2016

Code Academy - www.codecademy.com/MikeMorkes
Javascript • PHP • Learn AngularJS • Learn Sass • jQuery

Code School - www.codeschool.com/users/MikeMorkes
Try PHP • Close Encounters with PHP • Shaping Up with AngularJS • Javascript Road Trip 1-3

EXPERIENCE

Senior Interactive Designer
NewsOK, The Oklahoman Media Company – Oklahoma City, OK • *August 2006 to Present*
- Principal resource for rich media design and development, including advertising, email blasts and splash pages
- Coordinate consistent UI/UX themes between editorial and advertising
- Mentor and train print designers in rich media production
- Utilize online training and research new technologies
- Initiated and led committee to research and implement a new ad ticketing system that saves time and reduces miscommunication, avoiding costly reruns
- Creating revenue opportunities for sales staff through research of new ad units
- Extensively use HTML5, CSS3, and Javascript

Owner/Designer/Developer
Nick of Time Design – Yukon, OK • *August 2005 to Present*
- Founded and manage freelance design and development company
- Effectively collaborate with clients in several different business sectors
- Research and implement new web technologies that benefit new and existing clients
- Create effective solutions for business websites using HTML5, CSS3, Wordpress/PHP, and Javascript

Art Director
Limousin World magazine – Guthrie, OK • *February 2002 to August 2006*
- Created effective and memorable designs in magazine layout and logo creation that increased ad and subscription sales
- Initiated and implemented a new magazine design and layout, including a style guide that garnered renewed interest from former subscribers and led to resubscriptions
- Redesigned and developed a new website with speed improvements that targeted customers with slower connections, allowing more online subscription orders
- Implemented a new workflow and constructed a new workstation for photo scanning and editing, which allowed the company to open a revenue stream selling large-format photos from various events and sales

Interactive Designer (Contract)
Card2Net – Sacramento, CA • *August 2001 to February 2002*
- Created memorable interactive content for optical media business cards
- Took the initiative to learn Macromedia Flash to expedite order fulfillment

Interactive Designer
PSINet – Oklahoma City • *May 1999 to August 2001*
- Designed and developed websites for local companies
- Took lead role on design and production of interactive CDs for use in sales
- Performed tech support for customers who purchased self service eCommerce packages

Graphic Designer
University of Central Oklahoma – Edmond, OK • *May 1996 to May 1999*
- Designed posters, brochures, and catalogs
- Created and maintained the first three iterations of ucok.edu
- Mentored student employees

AWARDS (2010-2016)

The Oklahoman Employee of the Month, January 2016

OPUBCO Publisher's Club, 2010–2012
Online Ad of the Month, 17 awads
Error-Free, 30 wins
Best of Show, Online Advertising (2010)

Skill Set
HTML • CSS • Javascript • jQuery
Wordpress • PHP

Proficient with
Coda • Atom • git • terminal
Photoshop • InDesign • Illustrator