



Mike Morkes

2713 Busheywood Drive – Yukon, OK 73099
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www.mikemorkes.com

EDUCATION & TRAINING

Bachelor of Arts, Graphic Design

University of Central Oklahoma, May 1995

Front End Web Development, Computer Software Engineering

Free Code Camp, June 2016

OK Coders Boot Camp, Back End Development

July 2016

DoubleClick Studio, HTML5 Core Certification & Dynamic Rich Media Creatives Certification

May 2016

Code Academy - www.codecademy.com/MikeMorkes

Javascript • PHP • Learn AngularJS • Learn Sass • jQuery

Code School - www.codeschool.com/users/MikeMorkes

Try PHP • Close Encounters with PHP • Shaping Up with AngularJS

EXPERIENCE

Senior Interactive Designer

NewsOK, The Oklahoman Media Company – Oklahoma City, OK

August 2006 to Present

I handle all rich media ad design, development, and implementation for the The Oklahoma Media Company digital properties, as well as rich media ad creation for retargeting campaigns served through TargetDesk. I also work closely with the dev team to ensure that the interaction between the advertising and the journalism is cohesive while maintaining separation, including UI elements used on various rich media advertising. Other media work includes design of email blasts, and splash pages. I am also the trainer of other designers at The Oklahoman for online advertising; research new technologies, ad interactivity and user interaction best practices; and utilize online training and education opportunities.

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Owner/Designer/Developer

Nick of Time Design – Yukon, OK

August 2005 to Present

Freelance design company specializing in website development and graphic design for smaller businesses, primarily in the Oklahoma City metro area. My work includes html5/css development and UI/UX development, as well as print design for various companies spanning several business sectors.

Art Director

Limousin World magazine – Guthrie, OK

February 2002 to August 2006

Duties included the creation and design of logos, advertising and editorial content for the magazine, the creation and design of cattle auction catalogs and cattle auction interactive slideshows, as well as designed, developed, and maintained the company website. I prepped all content for the printer in PDF format. I color-corrected photos for use in the magazine as well as for use on the photo printer. I also handled IT duties on all computers in the office.

Interactive Designer (Contract)

Card2Net – Sacramento, CA

August 2001 to February 2002

Duties included the creation of interactive content for optical media business cards, as well as client websites.

Interactive Designer

PSINet – Oklahoma City

May 1999 to August 2001

As a part of the eCommerce division, my job was to design and develop shopping cart solutions for customers, as well as act as tech support for customers who chose to install and use the software on their own. I was also lead designer for 3 interactive CDs we produced using Macromedia Director and Flash. A secondary duty was building websites for local companies.

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Graphic Designer

University of Central Oklahoma, University Publications – Edmond, OK

May 1996 to May 1999

Design and production of printed materials including, but not limited to, posters, brochures and catalogs. Sketched and executed illustrations for design projects as needed. Created and maintained the first 3 designs/versions of UCO's primary web site.

AWARDS (2011-2016)

The Oklahoman Employee of the Month, January 2016

OPUBCO Publisher's Club, 2012

6 Inky Awards (Online Ad of the Month)
Error-Free, 6 Months

OPUBCO Publisher's Club, 2011

7 Inky Awards (Online Ad of the Month)
Error-Free, 1 Year

OPUBCO Publisher's Club, 2010

Best of Show, Online Advertising
4 Arty Awards (Online Ad of the Month)
Error-Free, 1 Year

Skill Set

HTML • CSS • Javascript • jQuery
Wordpress • PHP
digital/rich media ad design
email blast design
strong proofreading skills

Proficient with

Coda • Atom • git • terminal
Photoshop • InDesign • Illustrator
Mac & Windows